A letter from the Board President

As I begin my first year of leading the Board of Directors for Everybody Wins! Iowa, I reflect on this past year and the changes and challenges we experienced. We added Hillside Elementary with a new Power Breakfast program and this is our first elementary school program in the West Des Moines School District! We had numerous leadership transitions as board members joined and left the board, several new and transitioning school coordinators, Jenny our Program Manager transitioned to a great opportunity with Blank Park Zoo and Danielle Smith joined us on June 1st as our new Program Manager. This was just as we experienced a temporary move this summer of the program office to a classroom at Central Campus to accommodate construction at Walnut Street School. Despite these challenges, our program served over 500 students and read more than 383,383 pages this past year.

On a personal note, It has been another rewarding year of mentoring for me, as I was able to read with my student Savannah for our 3rd straight year. I feel that I gain as much joy (if not more) from our weekly encounters as she benefits in our reading adventures. I truly appreciate all of the efforts of our staff, volunteers, and the ongoing support of the board to make this such a successful and simple program. And, a very huge “Thank You” to everyone that supported us through another economically challenging year. The future is brighter because of each of you, and I’m looking forward to a great FY16!

Thank you!

Chris Mason
President- 2015-16
Everybody Wins! Iowa Board of Directors
EWI Board of Directors

Kate Salvner
President
The Stelter Company

Carol Millar
Vice President
American Equity Investment Life Insurance Co.

Kara Hogue
Treasurer
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Dan O’Brien
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Connie Kelehan
Outreach Chair
Kum & Go Convenience Stores

Scott Munday
Fundraising Chair
Principal Financial Group

Drew Gentsch
Past President
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FY15 Board members: Chris Mason, Dan O’Brien, Connie Kelehan, Martina Wolf, Scott Munday, Matt Ahmman, Kara Hogue, Matt Grohe, XX, Michael Diver, Carol Millar, Kate Salvner

School Coordinators

CAPITOL VIEW ELEMENTARY
Marcia Thomas

CARVER COMMUNITY SCHOOL
Christine Russell

CHILDREN AND FAMILY URBAN MINISTRIES- BREAKFAST
Emily Mittenberger, Virginia Fawcett

CHILDREN AND FAMILY URBAN MINISTRIES- AFTER SCHOOL
Aaron Sewell

DOWNTOWN SCHOOL
Theresa Slaughter

EDMUNDS ELEMENTARY
Jacqui Branch

EMERSON ELEMENTARY
Kelli Glasock & Julie Werling

FINDLEY ELEMENTARY
Sarah Moore

HILLSIDE ELEMENTARY
Virginia Fawcett

IRVING ELEMENTARY
Savannah Ferguson

KING ELEMENTARY
Kelcy Smith

LAKewood ELEMENTARY
Aaron Sewell

MONROE ELEMENTARY
Leah Bromaghim, Sarah Moore

oviatt ELEMENTARY
Angi DeCapp

PELLA CHRISTIAN GRADE SCHOOL
Lois Van Houwelingen

RIVER WOODS ELEMENTARY
Sharon Gentsch

SAINT THERESA’S ELEMENTARY
Joyce Mollenbeck

SOUTH UNION ELEMENTARY
Sharon Gentsch

TERRACE ELEMENTARY
Jane Mollenbeck

WALNUT STREET SCHOOL
Stephanie Goods, Janet Van Pelt

WILDER ELEMENTARY
Savannah Ferguson

WINDSOR ELEMENTARY
Jan Fitzsimons

Office Staff

Executive Director
Karen Ligas

Program Manager
Jennifer Harmeyer (until 4-15)
Danielle Smith (6-15 to current)

Outreach Coordinator
Shauna Isaac
Iowa Americorps VISTA (until 11-14)

Program Development Coordinator
Ashtyn Bragg
Iowa Americorps VISTA (6-14 to 6-15)

Social Marketing Coordinator
Rob O’Donnell
Iowa Americorps VISTA (6-15 to 6-16)
Year in Review

Barnes & Noble Book Events

This year Everybody Wins! Iowa once again had the pleasure of collaborating with Barnes and Noble Booksellers for our Holiday book fair, held in December. We are happy to report that we received funding and donated books for our programs. The event featured special “character-themed” story times enjoyed by all of the children present and special holiday gift wrapping. Everybody Wins! Iowa would like to extend a huge thank you to Barnes and Noble West Des Moines for their continued support, as well as to all of the volunteers who came out to help the book fair run as smoothly as possible. We couldn’t have done it without you!

Heroes Week

From February 24-March 5, Everybody Wins! Iowa put on our annual Heroes Week. During this week, we invited different local heroes to visit each of our programs, read to the students and their mentors, and talk to the students about the importance of reading in their jobs. This year our heroes included firefighters, military personnel, nurses, police officers, teachers, and a therapy dog.

Scholastic Book Fairs

EMC sponsored a new location this year for our two Scholastic Book Fairs held November 24-25, 2014, and on March 11-12, 2015, (Book Fair Under the Sea) at Kaleidoscope at the Hub! Many thanks to all those who volunteered to set up, tear down, or staff the event, as well as all who purchased books to support our organization. We received Scholastic book dollars to support our programming.

Power Lunch Week

During the last week of October, Everybody Wins! Iowa put on our annual Power Lunch Week to honor many of our mentors who have dedicated their time with us for more than five years, as well as the various businesses that have supported us and our mission. Mentors and mentees displayed their creativity by decorating bookmarks and exchanging them—a fun way to show appreciation for one another.

We are so grateful for all of our volunteers, school coordinators, organizations, students, and schools for helping us to make Power Lunch Week—as well as this whole program—so fantastic.

EWI Summer Programs

Summer Programs (June-August, 2015):
- Boys & Girls Clubs of Central Iowa
  - Levitt Club at Carver Community School (Monday and Wednesday)
  - Martin Luther King Park (Friday)
# Program Statistics

- **510** Everybody Wins! Iowa Volunteers
- **550** Student/Mentor Matches
- **7,710** Hours Donated by EWI Volunteers
- **11,564** Books Read to Students Through Our Program
- **383,383** Pages Read to Students Through Our Program

## Donation Types

- **45%** Grants
- **29%** Corporate Sponsorship
- **19%** Individual Donations
- **5%** Special Events
- **2%** Other

## Donors

### Literacy Club

- $25,000 - $50,000
  - United Way of Central Iowa 2015

### Authors Club & School Sponsors

- $5,000 - $9,999
  - John Deere Financial (Findley)
  - Principal Financial Group Foundation (Carver)
  - Wells Fargo Foundation (Walnut Street School)

### Book Club

- $1,000 - $4,999
  - Anonymous Donor
  - Alliant Energy Foundation
  - Barnes and Noble Booksellers
  - Joel and Lori Doyle
Donors

$1,000 - $4,999
Matthew & Jeanette Grohe
The Meredith Corporation Foundation
MidAmerican Energy Foundation
Max Miller
Polk County Board Of Supervisors
Prairie Meadows Community Betterment Grant
Target Foundation
The Principal Charity Classic

$500 - $999
Color Vibe 5K Run
Michael Diver
Drew Gentsch
Tom and Ruth Harkin
Connie Kelehan

$100 - $499
Matthew Ahmann
Anonymous Donor
Don Beck
Bon Ton Stores
Thomas Caswell
Kristi Christensen
Judy Corcoran
Amy and David Elbert
Gap, Inc.
Blake Hanson
ING/VOYA
LPL Financial Matching Gift Program
Chris Mason
Scott Munday
Claire Olsem
Nationwide Foundation
Robert and Linda Railey
Michael and Kate Salvner
Elizabeth K. Sedrel
Servpro of Leawood/
Overland Park
Shane Schulte
State of Iowa One Gift Foundation
Thomas Stephenson
Mary Stuart
John and Julie Swanson

Chapter Club

$500 - $999
Color Vibe 5K Run
Michael Diver
Drew Gentsch
Tom and Ruth Harkin
Connie Kelehan
The Principal Charity Classic

$15 - $99
Christopher Ajluni
Active Network
Megan Andre
Sarah B Andrews
Beaverdale Books
Kim Bence
Sam Bernabe
Tammy Blackwell
Sabrina Marie Book
Steven Bormann
Aaron Bradshaw
Tiffani Brendeland
Marte Brightman
Nancy Brightman
Kristin Carlson
Dora Camargo
Rebecca Casey
Laurel Cogswell
Karen Conley
Evan Del Val
Brianna Lynn Donnelly
Jessamyn Donovan
Cecilia Ehrecke
Nancy Fazio
Margaret Fischer
Judith Garber
Sharon Gentsch
Michael Glover
Paul and Leslie Goldsmith
Randall Gomez
Rebecca Hastie
Nancy Heman
Renae Herr
Kara Hogue
Colleen Therese Horrell
Jessica Hulen
Iowa Cubs
Susan Jellinger
Shirley Jacobsen
Paula Sue Johnson
Cynthia Jones
Megan Jorgensen
Jackie Kato
Adam Robert Kirk
Marjorie Krahn
Michael Perry Lanning
Karen Ligas
Marilyn Lohmeier
Michele McCammon
Amanda Kathleen Kellogg McGuire

School Sponsors

John Deer Financial ($5,000)
Findley
Principal Financial Group ($7,500)
Carver
Wells Fargo ($5,000)
Walnut Street School

In-Kind Donations

Gary and Mary Alice Amerman
Paige Beenan
Martha Brightman
Stephanie Stitt Cox
Ricky Crawford
Ann Didonato &
Michael Fitzgerald
EMC Insurance
Jan Fitzsimons
Girl Scout Troop #684
Randall Gomez
Laura Harper
Josie Lewis
Mark Moore
Sarah Moore
Rachel Quinn
The Theatrical Shoppe
United Way of Central Iowa,
Stuff the Bus (book drive)